

Sponsor & Support Collaboration

Earth Science Information Professionals (ESIP) is where the world's leading data scientists and researchers gather to share solutions, build skills, and connect. We empower innovative use and stewardship of Earth science data to solve challenges.

We're not just the usual 'panel and presenter' conference.

Our session topics are...

- Driven by community
- Refined with the help of professional session designers and facilitators
- Interactive and productive

People leave our sessions with action plans and new partners.

Our small size and generous session breaks intentionally foster networking across subject matter and levels of experience. We bring together more than 400 people every year across sectors, domains, and career stages.

Demonstrate leadership and expertise.

We are a home for Earth science data professionals. Sponsors help people connect. Our hybrid format enables access; your sponsorship ensures we can make our meetings open to the whole Earth science data community.

Build relationships across agencies and sectors.

ESIP is 77% federally funded. Your sponsorship allows us to continue the full range of community priorities and help anyone facing a career transition to receive financial support to help them attend the ESIP Meeting in July.

Acquire new leads and recruit top talent.

Our community includes hundreds of meeting attendees, dozens of dedicated volunteer leaders, and thousands of participants in our Slack discussions, Collaboration Areas, and outreach. With a newsletter open rate often above 50% and double digit engagement rates on LinkedIn, your company will be seen.

Interested in sponsorship? Reach out to ESIP Executive Director - Susan Shingledecker

susanshingldecker@esipfed.org | Connect on LinkedIn | Stand together on Bluesky

Sponsorship Packages

General meeting support allows us to put the support to the areas most needed.

Sponsors can choose to provide general meeting support, fund student participation, or host conference events, including workshops, breaks, and receptions. We can also tailor a sponsorship package for your needs and priorities, including add-ons like a table at the Research Showcase or coffee break sponsorship.

Premier - \$30,000

- Top sponsor
- Five complimentary meeting registrations
- Logo placement on all digital and web media, including the registration website and plenary slide decks

Opportunity to introduce plenary speaker (our largest audience) and provide an overview of your organization.

Gold - \$15,000

- Three complimentary meeting registrations
- Logo placement on all digital and web media, including the registration website and plenary slide decks

Silver - \$10,000

- Two complimentary meeting registrations
- Logo placement on opening and closing meeting slide deck

Friend - \$5,000

- One complimentary meeting registration
- Logo placement on closing meeting slide deck

We welcome support for specific meeting events and services.

- **Opening Reception** Gold \$15,000 (placement at venue and event)
- FUNding Friday Reception Silver \$12,000 (placement at venue and event)
- Sustainability Sponsor Silver \$10,000 (placement on initiative information)
- FUNding Friday Prize Friend \$7,500 (placement on FUNding Friday media)
- **Research Showcase** Friend \$5,000 (placement on showcase slides)
- Coffee Break Friend \$5,000 (placement on tabletop signage)
- Research Showcase Table \$1,000 (sponsored table at the event)
- Support for early career and students \$1,000+
- Support for those in career transition \$1,000+

Dive into different events or opportunities in greater detail and discuss your specific goals of supporting ESIP. Email Susan Shingledecker: <u>susanshingledecker@esipfed.org</u>